

# SPACE

INTERNATIONAL HOTEL DESIGN

## DECISION MAKERS

In just three years, SPACE magazine has become a must-read to get insight into the latest hospitality projects from around the globe.

Aimed at the UK, European and EMEA markets, clients benefit from being able to attract enquiries from relevant and active trade audiences.

Listening to clients and understanding their requirements and products means we are able to provide a competitive and proactive campaign to get your name and brand recognised and supported within the hospitality industry.

The circulation of SPACE is controlled. This means that recipients have to match a strict criteria before they can receive free copies. This ensures that copies are only sent to people who actively specify or influence specifying decisions within hotel projects. By maximising the value of your advertising budget and delivering a strong return on your investment, SPACE can help you reach those all-important key players that you, as a specifier to the hotel sector, need to reach.

In addition to our controlled circulation, additional copies of SPACE are presented at the following trade shows, events and exhibitions taking place around world:

- > Sleep
- > BDNY
- > BDNY West
- > HD Expo
- > HD Boutique
- > Equip
- > Maison & Object
- > Hotel Show Dubai
- > Hotelympia
- > The Hospitality Show
- > Decorex
- > 100% Design
- > Chelsea Design Week
- > Clerkenwell Design Week
- > Independent Hotel Show
- > Surface Design Show
- > Focus

## ADVERTISING RATES

### SPACE ADVERTISING RATES

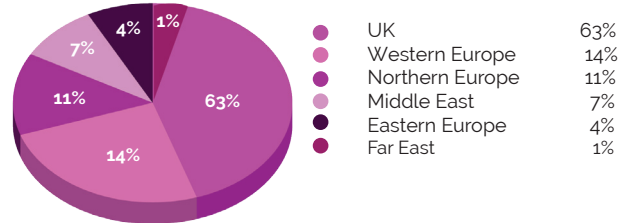
|           | Single insertion | X2 per insertion | X4 per insertion |
|-----------|------------------|------------------|------------------|
| DPS       | £4,580           | £4,125           | £3,710           |
| Full Page | £2,545           | £2,290           | £2,060           |
| Half Page | £1,655           | £1,490           | £1,345           |
| OBC       | £3,950           | £3,555           | £3,199           |
| IFC / IBC | £3,595           | £3,235           | £2,912           |

Advertising, editorial and digital packages are available on request

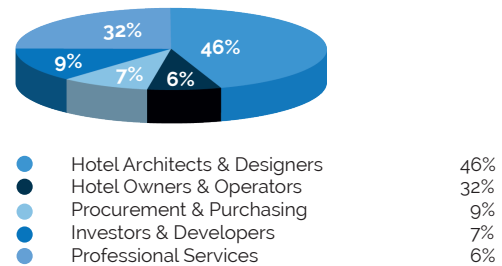
**Product Focus** minimum four insertions £775 per insertion  
(1/4 page to include 100 words, landscape image and web address)

**Artwork Format:** Our preferred artwork is PDF but we can also accept JPEG, EPS and TIFF. Please ensure your copy is high resolution 300dpi at 100 per cent of final printed size and CMYK.

## READERSHIP BY REGION



## READERSHIP BY PROFESSIONAL ROLE



## FEATURES

### 1 | 18 Deadline 18.12.17 Published 19.01.18

Area Focus; Bathrooms

Supplement: **SPACE Alfresco**

Product focus; Technology - Soft furnishings, fabrics, drapes and blinds - Conference and meeting

### 2 | 18 Deadline 23.02.18 Published 09.03.18

Area Focus; Guest rooms

Product Focus: Bathroom fittings and accessories - Flooring - Entry systems and signage

### 3 | 18 Deadline 27.04.18 Published 11.05.18

Area Focus: Bars & Restaurants

Supplement: **SPACE Aqua**

Product Focus: Lighting - Tableware - Fabrics

### 4 | 18 Deadline 22.06.18 Published 06.07.18

Area Focus: Meetings and Events

Product Focus; Furniture - Doors, moveable walls & partitions - Surfaces, wallcoverings, ceiling finishes

### 5 | 18 Deadline 24.08.18 Published 07.09.18

Area Focus: Lobbies

Product Focus; Flooring - Case goods, art & accessories - Mirrors & frames, surfaces

### 6 | 18 Deadline 26.10.18 Published 09.11.18

Area Focus: Pools and Spas

Supplement: **SPACE Touch**

Product Focus: Outdoor furniture - Bathroom fittings - Gym equipment, Spa accessories and treatments

## MEDIA INFORMATION 2017

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# SPACE

INTERNATIONAL HOTEL DESIGN

Drive your online enquiries, boost visitors to your website and engage with new and existing online and digital customers – SPACE provides the tools and platform to cater for your digital campaign. With 48,000 unique website visitors and 9,500 opted in email recipients, SPACE provides the audience for your products, events and services.

With a full menu of digital options, SPACE provides a one stop shop for clients looks to reach an undiluted audience of design professionals sourcing products for their hotel projects.

## WEBSITE BANNER ADVERTISING

|                     | 3 months | 6 months | 9 months | 12 months | Size         |           |
|---------------------|----------|----------|----------|-----------|--------------|-----------|
| <b>Leader Board</b> | £1500    | £2550    | £3600    | £4500     | Leader Board | 250 x 960 |
| <b>Skyscraper</b>   | £1200    | £2040    | £2880    | £3600     | Skyscraper   | 600 x 300 |
| <b>Banner 1</b>     | £850     | £1445    | £2040    | £2550     | Banner 1     | 250 x 300 |
| <b>Banner 2</b>     | £600     | £1020    | £1440    | £1800     | Banner 2     | 150 x 300 |

PR listing £155 per insertion (included under relevant tab)

COPY: (Height x width in pixels)

All artwork to be supplied as a static jpeg/gif or animated gif with dedicated URL. Website banner sizes maximum file size 300kb.

## NEWSLETTERS & BESPOKE E-SHOT CAMPAIGN

### LEADER BOARD BANNER ON SPACE E-NEWSLETTER BI-WEEKLY OPPORTUNITY - NEW FOR 2017

With the latest in news and views, our SPACE E-Newsletter reaches our readers twice per week and each newsletter will include four Product placement opportunities.

For a month coverage (minimum 8) you get to attract enquiries for new and existing product ranges for just £1000 whilst engaging with an audience of 76,000 opted in readers.

### PRODUCT LISTING PLACEMENT - MONTHLY DEDICATED PRODUCT NEWSLETTER – NEW FOR 2017

A dedicated Product Newsletter provides a sourcing platform for our readers and this is available as an adhoc option for just £150 or for 6 months and 6 inclusions for £800. This is likely to be a popular addition to our digital menu so please do not hesitate to contact the sales team to secure your spacing.

### SOLUS EMAIL MARKETING

Utilise SPACE's 9,000+ digital subscribers, all key decision makers in the hotel sector, and send your marketing message directly to them.

**x1** £100 per 1,000 contacts (or part of)   **x4** £85 per 1,000 contacts (or part of)   **x8** £65 per 1,000 contacts (or part of)

COPY: Html ready file with images, text and links embedded

### ON TARGET- GEOGRAPHICAL TARGETTING WITH SOLUS EMAILS - NEW FOR 2017

If you want to target one geographical area this can be arranged for £100 per 1000 contacts, so if you are looking to expand into a new country or want to target one particular product in one area then this is a solution to a geographically targeted campaign whether that's Europe, UK or EMEA audiences

Want a campaign that involves a range of digital options? Please contact us directly for a bespoke and competitive campaign.

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