

SPACE

INTERNATIONAL HOTEL DESIGN

DECISION MAKERS

In just four years, SPACE magazine has become an industry leading publication for insight and knowledge of the latest hospitality projects from around the globe.

Aimed at the UK, European and MEA markets, clients benefit from being able to attract enquiries from relevant and active trade audiences.

Listening to clients and understanding their requirements and products means we are able to provide a competitive and proactive campaign to get your name and brand recognised and supported within the hospitality industry.

The circulation of SPACE is controlled. This means that recipients have to match a strict criteria before they can receive free copies. This ensures copies are only sent to people who actively specify or influence specifying decisions within luxury hotel projects. By maximising the value of your advertising budget and delivering a strong return on your investment, SPACE will help you reach those all-important key players that you, as a supplier to the hotel sector, need to reach.

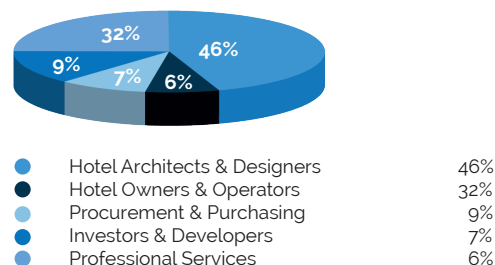
In addition to our controlled circulation and paid subscriptions, additional copies of SPACE are presented at leading trade shows, events and exhibitions

> taking place around world:	>	>
>	>	>
> BDNY	> EquipHotel	> Independent Hotel Show
> BDNY West	> Focus	> Maison & Objet
> Chelsea Design Week	> HD Boutique	> Sleep & Eat
> Clerkenwell Design Week	> HD Expo	> Surface Design Show
> Decorex	> Hotel Show Dubai	> The Hospitality Show
> Designjunction	> HRC	> 100% Design

READERSHIP BY REGION



READERSHIP BY PROFESSIONAL ROLE



FEATURES

1 | 20 Deadline 20.01.20 Published 31.01.20

Area Focus; Bathrooms

Supplement: **SPACE ALFRESCO**

Product focus; Surfaces, wallcoverings and ceiling finishes
- Lighting - Soft furnishings, fabrics, drapes and blinds -
Tablewear - New products/Emporium

2 | 20 Deadline 16.03.20 Published 30.03.20

Area Focus; Guest rooms

Product Focus: Bathroom fittings and accessories – Flooring
– Entry systems and signage - New products/Emporium

3 | 20 Deadline 12.05.20 Published 04.06.20

Area Focus: Bars & Restaurants

Supplement: **SPACE AQUA**

Product Focus: Lighting - Guest room - Fabrics - New
products/Emporium

4 | 20 Deadline 29.06.20 Published 16.07.20

Area Focus: Ballrooms and Event Space

Product Focus; Furniture - Doors, moveable walls &
partitions - Surfaces, wallcoverings, ceiling finishes

5 | 20 Deadline 24.08.20 Published 07.09.20

Area Focus: Lobbies

Product Focus; Flooring - Case goods, mirrors
& accessories - Surfaces

6 | 20 Deadline 26.10.20 Published 09.11.20

Area Focus: Pools and Spas

Supplement: **SPACE TOUCH**

Product Focus: Outdoor furniture - Bathroom fittings -
Gym equipment, Spa accessories & treatments - Lighting

ADVERTISING RATES

	Single insertion	X3 per insertion	X6 per insertion
DPS	£4,580	£4,125	£3,710
Full Page	£2,545	£2,290	£2,060
Half Page	£1,655	£1,490	£1,345
OBC	£3,950	£3,555	£3,199
IFC / IBC	£3,595	£3,235	£2,912

Complete advertising, editorial and digital packages are available on request

Product Focus £395 per insertion
(1/4 page to include 100 words, landscape image and web address)

Artwork Format: Our preferred artwork is PDF, we also accept JPEG, EPS and TIFF. Please ensure your copy is high resolution 300dpi at 100 per cent of final printed size and CMYK.

MEDIA INFORMATION 2020



Drive online enquiries, boost traffic to your website and engage with new and existing online and digital customers. SPACE provides the tools and the platform to cater for your digital campaign. With up to 40,000 unique website visitors each quarter and 9,500+ opted in email recipients, SPACE provides an active audience for your products, events and services. SPACE has a full menu of digital options, providing a one-stop-shop for clients to reach an undiluted audience of architecture and design professionals sourcing products and services for their luxury hotel projects.

WEBSITE BANNER ADVERTISING

	3 months	6 months	9 months	12 months	Size	Dimensions (H x W in pixels)
Leader Board	£1500	£2550	£3600	£4500	Leader Board	250 x 960
Skyscraper	£1200	£2040	£2880	£3600	Skyscraper	600 x 300
Banner 1	£850	£1445	£2040	£2550	Banner 1	250 x 300
Banner 2	£600	£1020	£1440	£1800	Banner 2	150 x 300

PR inclusion £155 per insertion (included under relevant tab)

COPY: All artwork to be supplied as a static jpeg/gif or animated gif with dedicated URL. Maximum website banner file size 300kb.

NEWSLETTERS & BESPOKE E-SHOT CAMPAIGNS

LEADER BOARD BANNER ON SPACE E-NEWSLETTER - 106H X 650W PIXELS

With the latest in news and views, the SPACE E-Newsletter is sent to 9,500+ subscribers as well as our full 60,000+ opted-in database. Each newsletter includes banner advertising alongside product placement opportunities. Cost £225 per newsletter.

Attract enquiries for new and existing product ranges by including your product news story. Cost £155 per newsletter

DEDICATED EMAIL MARKETING

Utilise SPACE's 60,000+ total database including the 9,500+ digital subscribers, all key decision makers in the hotel sector, and send your marketing message directly to them. Average open rates per html are 8-10% and CTR of 1.5-2%

x 1 £100 per 1,000 subscriber contacts (or part of) **x 4** £85 per 1,000 (or part of) **x 8** £65 per 1,000 (or part of)

COPY: Html ready file with images, text and links embedded or we can create the html (inc. proofs) cost £100 per html

GEOGRAPHICAL TARGETTING WITH DEDICATED EMAILS

If you are looking to expand into a new country or want to target one particular product in one area, this can be arranged for £100 per 1000 contacts with a geographically targeted campaign, whether that's Europe, UK or MEA audiences.

Need a campaign that involves a range of digital options? Please contact us directly for a bespoke and competitive package.