

SPACE

INTERNATIONAL HOTEL DESIGN

DECISION MAKERS

In just five years, SPACE magazine has become an industry leading publication for insight and knowledge of the latest hospitality projects from around the globe.

Aimed at the UK, European and MEA markets, clients benefit from being able to attract enquiries from relevant and active trade audiences.

Listening to clients and understanding their requirements and products means we are able to provide a competitive and proactive campaign to get your name and brand recognised and supported within the hospitality industry.

The circulation of SPACE is controlled. This means that recipients have to match a strict criteria before they can receive free copies. This ensures copies are only sent to people who actively specify or influence specifying decisions within luxury hotel projects. By maximising the value of your advertising budget and delivering a strong return on your investment, SPACE will help you reach those all-important key players that you, as a supplier to the hotel sector, need to reach.

In addition to our controlled circulation and paid subscriptions, additional copies of SPACE are presented at leading trade shows, events and exhibitions taking place around world:

- > BDNY
- > Chelsea Design Week
- > Clerkenwell Design Week
- > Decorex
- > Designjunction
- > EquipHotel
- > Focus
- > HD Boutique
- > HD Expo
- > HIX Event
- > Hotel Show Dubai
- > HRC
- > Independent Hotel Show
- > Maison & Objet
- > Sleep & Eat
- > Surface Design Show
- > The Hospitality Show
- > 100% Design

ADVERTISING RATES

Advertising with SPACE will give you direct access to a fully engaged and highly influential audience meaning that your sales message will have real impact and resonance.

	Single insertion	X3 per insertion	X6 per insertion
DPS	£4,580	£4,125	£3,710
Full Page	£2,545	£2,290	£2,060
Half Page	£1,655	£1,490	£1,345
OBC	£3,950	£3,555	£3,199
IFC / IBC	£3,595	£3,235	£2,912

Complete advertising, editorial and digital packages are available on request

Product Focus £395 per insertion

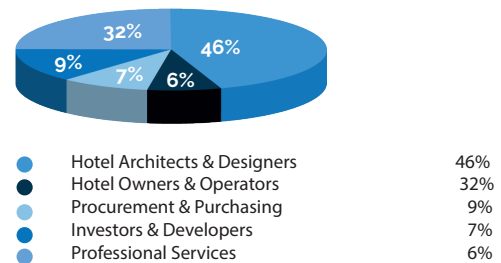
(1/4 page to include 100 words, landscape image and web address)

Artwork Format: Our preferred artwork is PDF, we also accept JPEG, EPS and TIFF. Please ensure your copy is high resolution 300dpi at 100 per cent of final printed size and CMYK.

READERSHIP BY REGION



READERSHIP BY PROFESSIONAL ROLE



FEATURES

Jan | Feb 21 Deadline 16.01.21 Published 31.01.21

Area Focus; Bathrooms

Product focus; Surfaces, wallcoverings and ceiling finishes
- Lighting - Soft furnishings, fabrics, drapes and blinds -
Tablewear - New products/Emporium

Mar | Apr 21 Deadline 19.03.21 Published 02.04.21

Area Focus; Guest rooms

Supplement: **SPACE OUTDOOR**

Product Focus: Bathroom fittings and accessories – Flooring
– Entry systems and signage - New products/Emporium

May | Jun 21 Deadline 19.05.21 Published 04.06.21

Area Focus: Bars & Restaurants

Supplement: **SPACE AQUA**

Product Focus: Lighting - Guest room - Fabrics - New
products/Emporium

Jul | Aug 21 Deadline 24.07.21 Published 16.07.21

Area Focus: Ballrooms and Event Space

Product Focus; Furniture - Doors, moveable walls &
partitions - Surfaces, wallcoverings, ceiling finishes

Sept | Oct 21 Deadline 12.08.21 Published 03.09.21

Area Focus: Lobbies

Product Focus; Flooring - Case goods, mirrors
& accessories - Surfaces

Nov | Dec 21 Deadline 14.10.21 Published 5.11.21

Area Focus: Pools and Spas

Supplement: **TOUCH**

Product Focus: Outdoor furniture - Bathroom fittings -
Gym equipment. Spa accessories & treatments - Lighting

MEDIA INFORMATION 2021



Drive online enquiries, boost traffic to your website and engage with new and existing online and digital customers. SPACE provides the tools and the platform to cater for your digital campaign. With up to 40,000 unique website visitors each quarter and 60,000+ email recipients, SPACE provides an active and engaged audience for you to successfully advertise your products, events and services. SPACE has a full menu of digital options, providing a one-stop-shop for you to reach an undiluted audience of architecture and design professionals sourcing products and services for their luxury hotel projects.

DIGITAL LEAD GENERATION

40,000 unique users each quarter visit www.hotelspaceonline.com to source up-to-date news and articles and to research new products. We have a range of prominent advertising options available which can be purchased to run across the full site or focused around specific industry channels as appropriate.

	3 months	6 months	9 months	12 months	Size	Dimensions (H x W px)
Leader board	£1500	£2550	£3600	£4500	Leader board	250 x 960
Skyscraper	£1200	£2040	£2880	£3600	Skyscraper	600 x 300
Banner 1	£850	£1445	£2040	£2550	Banner 1	250 x 300
Banner 2	£600	£1020	£1440	£1800	Banner 2	150 x 300

PR inclusion £155 per insertion (included under relevant tab)

COPY: All artwork to be supplied as a static jpeg/gif or animated gif with dedicated URL. Maximum website banner file size 300kb.

NEWSLETTERS & BRANDED EMAILS

LEADER BOARD BANNER ON SPACE E-NEWSLETTER - 106H X 650W PIXELS

With the latest in news and views, the SPACE E-Newsletter is sent to our full 60,000+ opted-in database. Each newsletter includes banner advertising alongside product placement opportunities. Cost £225 per newsletter.

Attract enquiries for new and existing product ranges by including your product news story. Cost £155 per newsletter

BRANDED EMAIL MARKETING

We have a 100% opted-in GDPR-compliant audience of 60,000+ senior architecture and design professionals available for you to access with your own fully branded email broadcast. We will enhance your unfiltered sales message with SPACE branding, giving it valuable reinforcement and endorsement and thereby ensuring that our readers give it the attention it deserves. Average open rates per html are 8-10% and CTR of 1.5-2%

x 1 £950 per email **x 4** £795 per email **x 8** £595 per email

COPY: Html ready file with images, text and links embedded or we can create the html (inc. proofs) cost £100 per html

PAY PER CLICK ADVERTISING CAMPAIGNS

To compliment a current marketing plan and help your business increase visibility further, Hotel SPACE magazine uses a digital media software that enables you to reach your desired hotel sector relevant specifier audience exactly when they are actively researching products like yours and, it is proving extremely effective at driving sales. Details available on request

Need a campaign that involves a range of digital options? Please contact us directly for a bespoke and competitive package.