

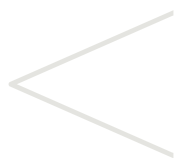
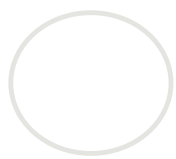
A photograph of an outdoor dining area. In the foreground, a small, square, light-colored wooden table sits on a red brick patio. Three modern chairs with white, textured, curved backs and light wood legs are arranged around the table. On the table are a dark bowl and a glass. Behind the table is a low brick wall with a decorative, scalloped top edge. Above the wall, a trellis is covered with dense green leaves and hanging vines. The background shows a line of trees under a bright sky.

SPACE

INTERNATIONAL HOTEL DESIGN

ALFRESCO

MEDIA INFORMATION



SPACE

INTERNATIONAL HOTEL DESIGN

A GUIDE TO ALL AL-FRESCO ESSENTIALS BY SPACE MAGAZINE

SPACE magazine has our focused supplement platforms giving an insight into key hospitality zones and the designs and products that influence a guests experience of their hotel visit. Designed to include the latest in design, products and news and produced with the same design-led ethos as our parent publication SPACE, our SPACE AL-FRESCO supplement will be a retained and referred-to annual reference point for designers, procurement, owners and developers.

SPACE AL FRESCO provides our advertisers an opportunity to highlight key ranges to decision-makers purchasing the latest in products for the hospitality sector, this time focusing on all things al-fresco: outdoor furniture, tableware, landscaping, plant-display, pools, surfaces, sculptures, and outdoor lighting. The outdoor areas of hotels are becoming increasingly important and receiving more and more attention and investment both from hoteliers and designers, so make sure your product is put in front of the right people.

SPACE AL-FRESCO will be circulated to our trade readership of SPACE magazine, plus be available at relevant shows giving advertising an initial audience of 10,000 in print and 9,500 online.



SPACE

INTERNATIONAL HOTEL DESIGN

YOUR SPACE OPTIONS FOR SPACE AL FRESCO

FULL-PAGE ADVERT + FULL-PAGE EDITORIAL

£1500

To include full-page editorial to sit opposite your advert

(approx. 350-400 words + 3-4 high resolution images and website details)



Add our digital upgrade to include bespoke email to our 9,500 opted in digital subscribers and three month banner on the SPACE website along with full-page advert + full-page editorial

£2750

DOUBLE-PAGE SPREAD + FULL-PAGE EDITORIAL

£2600

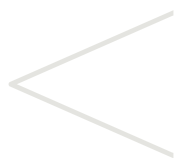
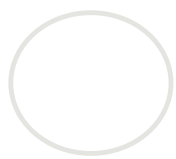
Early double page spread position with full-page editorial

(approx. 350-400 words + 3-4 high resolution images and website details)

HALF-PAGE ADVERT + FULL-PAGE EDITORIAL

£900

Advert with editorial to make up a full-page and this can be arranged as vertical or horizontal layout. See specs sheet attached for examples



SPACE

INTERNATIONAL HOTEL DESIGN

FRONT COVER PACKAGE

£3500

Printed on premium glossy paper stock and benefitting from news stand impact

Front cover to include your product within setting image + 'your name + product range' acknowledgement at the bottom of the front cover

Full-Page Advert + Full-Page editorial

BACK COVER PACKAGE

£2800

Printed on premium glossy paper stock

Includes full-page editorial support

INSIDE BACK COVER PACKAGE

£2500

Includes full-page editorial support

INSIDE FRONT PACKAGE

£3000

Includes full-page editorial support



Front Cover:

Trim: 275mm (h) x 236mm (w)
Bleed: 281mm (h) x 242mm (w)



Full Page:

Trim: 275mm (h) x 236mm (w)
Bleed: 281mm (h) x 242mm (w)



Half Page Horizontal:

122mm (h) x 206mm (w)
Half Page Vertical:
230mm (h) x 95mm (w)

Book your opportunity to reach our key audience within SPACE AL FRESCO by contacting

Rachel Norrie on:

+44 (0)1732 371574

rachelnorrie@purplems.com

