

SPACE

INTERNATIONAL HOTEL DESIGN

TOUCH

MEDIA INFORMATION



SPACE

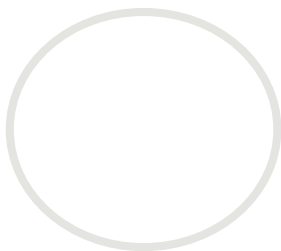
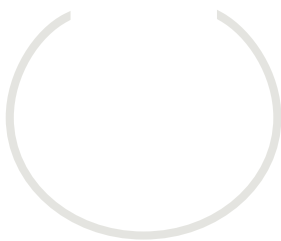
INTERNATIONAL HOTEL DESIGN

A GUIDE TO SURFACE AND TEXTURE BY SPACE MAGAZINE

SPACE magazine provides our focused supplement platforms giving an insight into key hospitality zones and the designs and products that influence a guests experience of their hotel visit. Designed to include the latest in design, products and news and produced with the same design-led ethos as our parent publication SPACE, our SPACE TOUCH supplement will be a retained and referred-to annual reference point for designers, procurement, owners and developers.

The Touch supplement will highlight the variety of surface finishes, applications, materials and designs that epitomise the high-spectrum of wall, flooring and ceilings. Aptly named SPACE TOUCH, we will look at production, application and designs from around the globe and look at the many design engaging mediums that surfacing can incorporate.

SPACE TOUCH provides our advertisers with an opportunity to highlight key ranges to decision makers purchasing the latest in products for the hospitality sector. SPACE TOUCH will be circulated to the trade readership of SPACE magazine plus be available at relevant shows giving advertisers an initial audience of 10,000 in print and 9,500 online.





SPACE

INTERNATIONAL HOTEL DESIGN

YOUR SPACE OPTIONS FOR SPACE TOUCH

FULL PAGE ADVERT + FULL PAGE EDITORIAL

£1500

To include full page editorial to sit opposite your advert
(approx. 350-400 words + 3-4 hi resolution images and website details)



Add our digital upgrade to include bespoke email to our 9,500 opted-in digital subscribers and three month banner on the SPACE website
along with full-page advert + full-page editorial

£2750

DOUBLE-PAGE SPREAD + FULL-PAGE EDITORIAL

£2600

Early double page spread position with full-page editorial
(approx. 350-400 words + 3-4 high resolution images and website details)

HALF-PAGE ADVERT + FULL-PAGE EDITORIAL

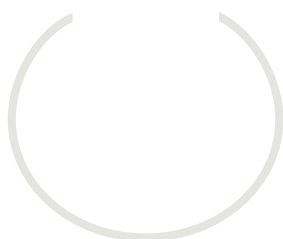
£900

Advert with editorial to make up a full page and this can be arranged as vertical or horizontal layout. See specs sheet attached for examples



SPACE

INTERNATIONAL HOTEL DESIGN



FRONT COVER PACKAGE

£3500

Printed on premium glossy paper stock and benefitting from news stand impact

Front cover to include your product within setting image + 'your name + product range' acknowledgement at the bottom of the front cover

Full-Page Advert + Full-Page editorial



BACK COVER PACKAGE

£2800

Printed on premium glossy paper stock

Includes full-page Editorial support

INSIDE BACK COVER PACKAGE

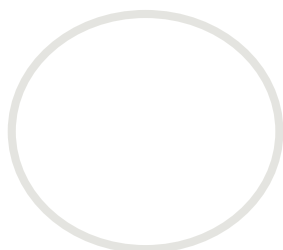
£2500

Includes full-page editorial support

INSIDE FRONT PACKAGE

£3000

Includes full-page editorial support



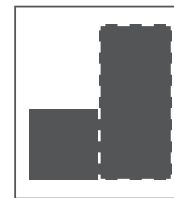
Front Cover:

Trim: 275mm (h) x 236mm (w)
Bleed: 281mm (h) x 242mm (w)



Full Page:

Trim: 275mm (h) x 236mm (w)
Bleed: 281mm (h) x 242mm (w)



Half Page Horizontal:

122mm (h) x 206mm (w)
Half Page Vertical:
230mm (h) x 95mm (w)



Book your opportunity to reach our key audience within SPACE TOUCH by contacting

Rachel Norrie on:



+44 (0)1732 371574



rachel.norrie@purplems.com

